

Ahmed Mohey El-Din Ahmed

E-commerce Product Data & Operations

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Professional Summary

Retail and E-commerce Operations professional with 10+ years of experience in branch management, product listings, inventory control, customer orders, supplier coordination, and store administration. Hands-on experience with Shopify, Salla, and WordPress, including product setup, variants, categories, brands, promotions, promo codes, product content, and basic SEO improvements.

Core Skills

- Product Data, Product Catalog, Product Information, and Master Data
- Shopify, Salla, and WordPress store administration
- Product creation, variants, categories, brands, pricing, and availability
- Inventory updates, order follow-up, and store operations
- Salla offers and promotional codes
- Product content and basic SEO improvements
- Microsoft Excel, Microsoft Office, and operational coordination

Professional Experience

Branch & E-commerce Operations Specialist — Winka Pets February 2015 – Present

- Manage branch operations, sales support, customer service, and inventory follow-up.
- Add products and manage inventory and orders on Shopify.
- Maintain product information and customer-facing product presentation.
- Coordinate with team members and suppliers on daily operational details.

Selected E-commerce Projects

Durrah — Salla Built and managed a catalog of approximately 2,200 products in about 6–8 weeks, including variants, categories, brands, offers, and promotional codes.

Dawainet — Salla Built the store from the ground up, organized products, categories, and brands, and improved product content for SEO-ready presentation.

Pets Lounge — Shopify Added products, managed inventory and orders, and supported day-to-day storefront operations.

Additional stores Watani, Jwod Water, Boxatna, Mubhirah, Thog Al Safwah, Your Tech Address, and Romansr.

Education

Bachelor of Management Information Systems — Future Academy 2008–2012

Target Roles

Product Data Specialist · Product Catalog Specialist · Product Information Specialist · Product Master Data Specialist · PIM Specialist · E-commerce Operations Specialist